



SCOTCH & SODA

AMSTERDAM COUTURE

SPRING/SUMMER 2012

From the heart of Amsterdam, Scotch & Soda proudly presents its Spring/Summer 2012 collection. A line of high quality items, defined by Scotch's old school sense of style; adding a fresh, contemporary twist and lots of unique detailing to each garment, on the inside as much as on the outside. Influences from all over the world are taken to achieve a diverse look which is characteristic for the collections. Scotch & Soda simply wants people to love their clothes and enjoy wearing them.

Highlights

For Spring/Summer 2012, Scotch & Soda created all the must-haves items for your summer wardrobe, with four themes in mind.

'Plage Privee' consists of stylish suited looks for a sharp dressed summer style. New sophisticated interpretations give this 'monsieur provocateur' a retro edge with French seaside influences. Team relaxed beach pantalons with a tailored voile shirt, indigo bow-tie and espadrilles. This look is easy and chic, striking but simple in mineral colours and tones of white.

The 'Days off, we love Saturdays'-theme takes us back to simpler times, inspired by original workwear. These can't-live-without basics give you that timeless and authentic look, perfect for a laid-back summer.

This leads the way into 'Breton Behaviour': an honest blue-white-red denim look with French and nautical influences. Combine a breton top with a cable knit cardigan and roll up those weathered denims to show off your striped socks. Laundered indigo looks are gently washed and faded for a rugged feel. Last but not least, there's the colour blocking 'Colour Collisions' theme. A lively range of garments, to be bought and worn together for an ultimate summer colour shock. Striped tees and polos are added to the collection in washed-out colours, and Scotch & Soda's statement double layer tee is updated in many new tones. Even shorts and pants can be found in eye-popping designs and colours. The trick to keeping it fresh and fun, is to wear all your favorites at once.

Home Alone

By the name of Home Alone, Scotch & Soda continues to offer a wide range of high quality loungewear jersey pieces, designed to make men feel effortlessly cool and comfortable at home. From light weight sheer V-necks to soft jersey garments, Home Alone blends a contemporary style with the extra detailing that Scotch appreciates in vintage sweat wear. Balancing timeless aesthetics in a soft colour palette with tones of grays, sands, whites and blues.

To dress you from head to toe, Scotch & Soda offers a wide range of new and updated accessories for Spring/Summer 2012. Keep an eye out for the leather wallets and iPad covers, linen scarfs and funky bow-ties. Not to forget the laptop cases, bracelets, espadrilles, straw hats, bags and much more...

*Love,
Scotch*

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