



# MAISON SCOTCH

LA FEMME SELON MARIE

## SPRING/SUMMER 2012

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From the Amsterdam-based design studio 'Magasin d'une collectionneuse', Maison Scotch proudly presents its Spring/Summer 2012 collection. A considered line of high quality items, designed with love and with great focus on the small details that Maison Scotch is known for. Inspired by a careful blend of New York's street style, Japan's innovative design and the 'je ne sais quoi' sense of style of Parisiennes, every Maison Scotch piece embodies the natural female elegance represented by the dandelion logo. Creating a collection feels like an endless journey, gathering souvenirs, wondering around antique markets looking for vintage treasures and making notes along the way.

### **A splash of colour**

For Spring/Summer 2012, the design team was inspired by long summer nights in the city and tropical heat. The signature sun-faded colours are mixed with more fresh, bright and bold tones. Splashes of colour are sprinkled throughout the collection, on new accessories and labels to make every detail of the garment rich and special. Like every season our fabrics are inspired from all over the world; delicate washed silk, French lace, cotton-silk blends, sporty cotton mesh, natural linens and washed twills.

### **Highlights**

The tropical inspiration comes to life in original Hawaiian shirts, dresses with coloured bead details and neon chinos. Great effort went into rich woven tops this season, with fine details like embroideries, ruffles and lace, enhancing the high-summer ethnic look. For the easy days, Maison Scotch has expanded the range of graphic tees, with colour accents in hand-drawn graphics and photo prints with a festival touch. New fits like A-line, boxy and cropped fit tees will make you look effortlessly cool.

As for bottoms, Maison gives the continuing success of its chino an extra push, by designing new styles like a chino in over-dye pique quality, a new super soft twill, a dressed skinny fit and an army chino. The pants collection features a diverse range of solid and printed styles, carpenter-like workwear and chic tailored styles inspired by young Parisiennes, alongside easy shorts for bike rides along the pier.

When the sun sets and the streets get chilly, Maison offers beautiful jackets and blazers in a considered palette of colours, fabrics and details that can't be missed. For a spicy finishing touch, try the new beaded jewelry, coloured leather bags, linen beach bags and printed scarves. It has never been more fun to mix it up!

### **Ete Blanc, les pièces blanches**

By the name of 'Ete Blanc, les pièces blanches', Maison Scotch has designed a capsule collection of white summer pieces, perfect to wear over a bikini on the beach, or with denims in the city. From the crisp white boyfriend shirt to the delicate lace top or the pretty embroidered dress, these are the summer wardrobe essentials that will never go out of style.

*Love,  
Maison Scotch*

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