



## HOME ALONE FALL/WINTER 2011/2012

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Scotch & Soda proudly presents its third Home Alone collection. A wide range of high quality jersey pieces, designed to make men feel effortlessly cool and comfortable at home. Captured in an affordable 'near luxury' home wear collection, Home Alone blends a contemporary style with the extra detailing that we appreciate in vintage sweat wear. Balancing timeless aesthetics in a soft tone colour palette, combined with tones of grays, sands and whites.

At Scotch & Soda, we love to make great garments that suit every individual. We want people to love their clothes and enjoy wearing them. Scotch & Soda products are of high quality, rich in detail and affordable. The new Fall/Winter 2011/2012 collection features American naval style joggers and heavy jersey slubby tees, as well as hooded zip up sweaters, granddad shirts and beaten up, worn out crew sweats. All items can be easily combined, just the way we like it. Scotch shaped Home Alone to be a no nonsense collection, that girlfriends will love you for.

Though comfortable indoors, Home Alone is also stylish enough to be worn outside. Whether combined with a formal jacket and boots to pick up some groceries, or dressed down with a denim jacket and sneakers for a gym visit, there's no need for men to slip out of their favorite attire.

Moving forward from the first Home Alone collection in Fall/Winter 2010/2011, Home Alone is to be continued as a permanent part of the Scotch & Soda main collection. The longer the Home Alone garments are worn, the better they will look and the harder they are to say goodbye to.

*Enjoy,  
The Scotch team*



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