



SCOTCH & SODA

AMSTERDAM COUTURE

FALL / WINTER 2010

History

Since 1985 Scotch & Soda has expanded operations extensively while maintaining their very own way of doing business. Creativity and individuality are the keys to this success. Scotch & Soda has developed into a well respected brand with over 6000 shops in a high-end distribution network in 31 countries worldwide.

Philosophy

Scotch & Soda does not believe in target groups and puts a great effort into making clothes that fit and please every individual customer. They only make products they consider attractive, high quality, contemporary, genuine and affordable. Scotch & Soda want people to love their clothes and have fun wearing them. The Scotch brand DNA, old school with a spicy twist and awesome detailing, is recognizable in each garment. Influences from all over the world are taken to achieve a diverse look which is characteristic for their collections. To Scotch, variety is the spice of life.

Highlights

Uniquely detailed and designed with love we present our Winter 2010/ 2011 collection. You will find all you need for an effortlessly cool winter within the following themes. "Weekend warriors" will get you ready for anarchy in the weekend. Monochrome sets studded and embellished are complimented by felted bowler hats and funky ties. In "Run for the hills" we stylishly prepare you for the great outdoors in your favourite burgundy coloured corduroy chinos, lightened up by a crisp and fresh superlight blue shirt. This season we are also inspired by original workwear for the theme "Workwear review". So throw a denim worker shirt over a singlet and pair this together with paintsplattered distressed chino's and a military cap for some yesteryear charm. Within the theme "Homecoming" we offer a whole range of feel good clothes which are a "must have" for warm winter dressing. Layer up in a wide range of knitted garments varying from the lightest weight sheer v-neck knit to chunky wrap around cardigans and knitted jogging pants. Girlfriends will love you for this...

Enjoy the new collection for Winter 2010/ 2011!

With love, the Scotch team.