

# BARFLY

SCOTCH & SODA

## BARFLY

*From vision to fragrance: the essence of Scotch in a bottle*

---

After 27 years of building and expanding their brand the creative team at Scotch & Soda have realized a long lived dream and proudly present their first perfume entitled BARFLY. The essence of Scotch & Soda, its desire of individuality and love of free spirits is now translated into a fragrance.

Much like the clothes the perfume has its own character and is full of details. The creative team had a strong idea about how Barfly should smell and the feeling it had to evoke terms like intense but simple, young and transparent had to be translated into a scent.

As the scent develops from its fresh top notes of citrus-herb to the middle notes of lavender and jasmine mixed with outspoken components such as Sandal and Cedar wood, it eventually settles down to reveal its warm base notes of musk and Madagascar Vanilla. Typical of Scotch & Soda's design aesthetics this product stands out by its individuality, not only by its extraordinary and surprising scent but also by its name and product design.

With its no nonsense bottle carefully selected through vintage archives and crafted top with the fly logo embossed Barfly is a truly special edition to their growing brand.

Barfly is available in Scotch & Soda stores and selected boutiques worldwide as of December 2010.



SCOTCH & SODA

*For all press enquiries please contact [press@scotch-soda.com](mailto:press@scotch-soda.com)*

SCOTCH & SODA B.V. JACOBUS SPIJKERDREEF 20-24, 2132 PZ HOOFFDORP THE NETHERLANDS